

Maple Festival (March 24-25, 2017) Sponsorship Opportunities

Maple Tree Sponsor - \$250

- Radio [Mix 107.9, min. of 30 (60 sec) ads March 18-24 with tag thanking sponsors]
- Flyer in Morning Sentinel [8.5x11 insert with sponsor names, distributed March 21 to 4,500 subscribers in expanded Skowhegan region]
- Pancake Breakfast table sponsor [logo displayed on sign at table]
- Ad/logo on Pancake Breakfast placemat
- Named as sponsor on local Maple Fest flyers [handed out around town and passed out to 1,700 elementary and junior high school students/families]
- Named as sponsor on Maple Fest webpage



Syrup & Pancakes Sponsor - \$150

- Flyer in Morning Sentinel [8.5x11 insert with sponsor names, distributed March 21 to 4,500 subscribers in expanded Skowhegan region]
- Ad/logo on pancake breakfast placemat
- Named as sponsor on local Maple Fest flyers [handed out around town and passed out to 1,700 elementary and junior high school students/families]
- Named as sponsor on Maple Fest webpage

Maple Fest a la Carte Options

- \$200 - Radio [Mix 107.9, min. of 30 (60 sec) ads March 18-24 with tag thanking sponsors]
- \$100 - Flyer in Morning Sentinel [8.5x11 insert with sponsor names, distributed March 21 to 4,500 subscribers in expanded Skowhegan region]
- \$50 - Pancake Breakfast table sponsor [logo displayed on sign at table]
- \$50 - Named as sponsor on local Maple Fest flyers [handed out around town and passed out to 1,700 elementary and junior high school students/families]
- \$25 - Ad/logo on Pancake Breakfast placemat

Details: Max. of 15 table sponsors and 40 placemat sponsors; priority goes to bigger tiered sponsors. Last year's sponsors get first right of refusal.