

**National Trust for Historic Preservation's Main Street Program: Work Plan Design Committee 2009**

**Mission Statement:** The Main Street Skowhegan mission is to preserve small town charm, promote economic revitalization and historic preservation through community building community.

**Design Committee**

**Goal:** Continue to create public and private partnerships in downtown revitalization by stimulating visual/tangible downtown improvements compatible with historic features and riverfront.

**Objective:** 1. Continue Town's request to implement beautification plan -

**Activities:**

A) Top Work Plan focus:

- 1) Installation of benches throughout downtown
- 2) Traffic Island containers, plantings- annuals/perennials
- 3) Create Banners for poles – sponsored by area business' to ensure continued replacements/upkeep
- 4) Complete poles for 100% electrical & bracket capabilities
- 5) Beautification of triangle by Aubuchon Hardware~

B) Continue design process of streetscape area from Water Street to North side of walking bridge with respect to the Renaissance Plan.

C) Seek funding through other grants for new trash cans, banners, bicycle racks, benches, signs, etc.

D) Continue Facade Grant promotion and review

E) Continue Discussion on overall beautification plan for Municipal Parking lot, river front, and area behind new SEDC building.

**Objective:** 2. Continue strengthening the growth of the committee

**Activities:**

- A) Continue education via training session regarding Urban Design
- B) Establish a Design Library
- C) Recruit at least three new members annually

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**Objective:** 3. Expand educational literature to downtown businesses and property owners -

**Activities:**

- A) Continue to promote Main Street's Four-Point Approach to renewal
- B) Create second guide book for downtown business owners – subject pertaining to second training session